



Andrew's Communications Ltd welcomes the opportunity to respond, and further thanks the Turks and Caicos Islands Telecommunications Commission for publishing Public Consultation PN 2017-3 Competition Regulations.

Andrew's Communications Ltd commentary herein is by no means exhaustive and ACL's none commentarial on any section of the Commission's Consultation PN 2017-3 Competition Regulations is by no means conclusive in agreement none agreement in part and or in whole on the document, and or a waiver or concession of ACL's rights.

Andrew's Communications Ltd respond does not follow the outlined Consultation Questionnaire, nor this commentary on any Clause of the Commission's Draft Competition Regulations. Andrew's Communications Ltd reserve all rights to respond further on Pubic Consultation PN 2017-3 Competition Regulations.

20 years of registered operation and 35 years' experience of the Founder/CEO in the TV Broadcasting/Subscription TV Broadcasting, Andrew's Communications Ltd is well known for its' wealth of knowledge of this market in the Turks and Caicos Islands. During the years ACL has conducted a number of market sampling in an effort to remain relevant and sustainable. During these systematic market survey, which included but not limited to acquainting Turks and Caicos Islands of what can be consumed in the local market, but also addressing the desires/demands of the market, including targeted sectors and or specific strategies for certain consumer group(s). These analysis also included usage of the digital and social media, for both market sampling and marketing strategies.

Three (3) Annotation:

- While the outlined Consultation Questionnaire offer sentiments of market size and the lack of comprehensive competition laws and regulations in all markets of the Turks and Caicos Islands: ACL position, in this particular market i.e. Communications, TCI does not require Competition Regulation.
- 2. The Turks and Caicos Islands is a micro / a Pico-market. The Commission may find it more appropriate to set benchmarks to determine: when, what areas, methodology, who/whom, the variables for setting of criteria, application and duration of each instance of/for competition.
- In setting of benchmarks there ought to be certain items of trigger: population growth, and or population shifts: - Grand Turk vs. Providenciales; and or population's growth shifts vs. economic shifts/ demand and supply.

ACL position that due to the various impact of communications style changing market, the role of population dynamics and the economics of the global communications industry, the Commission ought to allow the market to remain unregulated; however, the Commission ought to close the market, only opening the market with competition regulations once the population has reached x2.5% of present active communications population. Additionally the Commission ought to publish market statistics and supporting policy; market analysis, to define benchmarks and the setting of criteria for competition and performances in both main and sub-markets.

Andrew's Communications Ltd admonish the Commission in its review of the document to be guided accordingly.

Once again, Andrew's Communications Ltd thanks the Turks and Caicos Islands Telecommunications Commission for this opportunity.

Sincerely

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